

AGENDA

Workshop of the project partners South Baltic Horse Tourism
 Hotel Almond, Gdańsk, Toruńska str.12
 18-19.05.2023 r.

Time	18th of May 2023
12:00 - 13:00	Lunch
13:00 - 13:05	Welcome and start of the workshop Marta Chełkowska, Director of Tourism Department, Office of the Marshal of Pomorskie Voivodeship (Lead Partner)
13:05 - 13:20	Short introduction round: Partner institutions & their expectations Each Partner is asked to present its institution in max. 5 min
13:20 - 13:35	Objectives, targets and funding projects of Seed Money SBTH and main project, Interreg South Baltic 2021-2027 Magdalena Leszczyna - Rzucidło, Policy Area Coordinator Tourism for the EU Strategy for the BSR, Pomorskie Tourist Board
13:35 - 13:45	SWOT analysis on horse tourism in the Pomorskie Voivodeship Marta Chełkowska, Director of Tourism Department, Office of the Marshal of Pomorskie Voivodeship (Lead Partner)
13:45 - 14:00	Good practices on the example of horse tourism in Lithuania Darius Martinkus, Head of Strategic Planning and Investment Department Municipality Kretinga (Project partner)
14:00 - 14:15	Guidelines for horse trails Katarzyna Zdrojewska (online)
14:15 - 15:00	Joint reflections & first conclusions Moderated by Jens Masuch & Igor Kaniecki, GA-MA Consulting
15:00 - 15:45	Coffee break
16:00	Study tour to the horse farm in Przywidz
16:30 - 18:00	Study - tour of the horse farm with a lecture in Przywidz Piotr Krzyżanowski, President of the Pomeranian Equestrian Federation (Project partner)
18:00	Dinner – Green Gate Restaurant
20:00	Return to Gdańsk

Time: 18 May 2023 13:00 Warszawa

Join a Zoom meeting:

<https://zoom.us/j/96063684792?pwd=WFRYRTRGd0I4N0d6UTdUREt4UDJtQT09>

Meeting ID: 960 6368 4792

Access code: 878453

Time	19th of May 2023
9:30 - 10:00	<i>Coffee break</i>
10:00 - 12:00	Starting to shape the “main project” <ul style="list-style-type: none">- Activities & goals- Partners needed to implement the desired activities- Next steps & further tasks of the project development Moderated by Jens Masuch & Igor Kaniecki, GA-MA Consulting
12:00 - 13:00	<i>Lunch</i>
13:00	The end of the meeting

Time: 19 May 2023 10:00 Warszawa

Join a Zoom meeting:

<https://zoom.us/j/92080290348?pwd=S0ZaMFRBTks2SW84amJTL0Q0bHhTZz09>

Meeting ID: 920 8029 0348

Access code: 218457