

South Baltic Horse ToUrisM

51108.02.01.00-22-52.00/73



OPPORTUNITIES



- ✓ Multifunctionality of berths - combination of nautical infrastructure and horse tourism (marinas, resting places)
- ✓ Promotion of horse tourism and integration of the horse tourism industry
- ✓ Use of existing network of horse tourism centers
- ✓ Overcoming the barrier of seasonality
- ✓ Exchange of experience with foreign partners
- ✓ Opening up to foreign tourists
- ✓ Change of perception of active tourism after the pandemic
- ✓ Education in schools to build awareness of the potential of equestrianism

Directions

- nice walk horses
- happy
- holiday guest
- horse head study
- by stream
- lunch / refreshers
- checky done when
- quality of life of animals
- in the study (black-cloaked)
- change
- pigs no fly when
- business propositions
- presents much / more success
- state's accommodation [property]
- local markets
- links property / old build / lady / housing some areas



	Address: http://www.southbellichorse.com
13-15	...
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South Bellic Horse Tourism

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Sala konferençyjna
Conference room
WANGLIA



South Africa
Honeydew
www.honeydew.co.za
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South Baltic Horse Tourism

European
Regional
Development
Fund



EUROPEAN UNION



South Baltic Horse Tourism

- development of horse tourism based on cooperation,
joint promotion, and offer management

Workshop of the project partners

Vanilla room, Hotel Almond, Toruńska str.12
Gdańsk, 18-19.05.2023 r.

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! Pomorskie



South Baltic
Horse Tourism
Ministry of Agriculture and Rural Development
European Union
Regional Development Fund



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